



VM Travel

BAROQUE CITIES, WHITE
VILLAGES AND TIMELESS
LANDSCAPES

9 DAYS
INSPIRATIONAL CULTURAL
ITINERARY

PUGLIA: STONE, LIGHT AND MEDITERRANEAN FLAVOURS

A JOURNEY THROUGH THE SUN-DRENCHED LANDSCAPES OF SOUTHERN ITALY, WHERE BAROQUE ARCHITECTURE, ANCIENT TRADITIONS AND COASTAL BEAUTY REVEAL THE AUTHENTIC SOUL OF THE MEDITERRANEAN. FROM THE HISTORIC STREETS OF BARI TO THE ARTISTIC ELEGANCE OF LECCE, FROM THE WHITWASHED HILL TOWN OF OSTUNI TO THE CLIFFS OF POLIGNANO A MARE, THE JOURNEY CONTINUES TO THE EXTRAORDINARY CAVE CITY OF MATERA, THE TRULLI OF ALBEROBELLO, AND THE MYSTERIOUS GEOMETRY OF CASTEL DEL MONTE.

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LECCE – BAROQUE AND SOUTHERN FLAVOURS

THE JOURNEY BEGINS IN LECCE, OFTEN CALLED THE “FLORENCE OF THE SOUTH.” ITS EXTRAORDINARY BAROQUE CHURCHES AND PALACES, CARVED FROM WARM LOCAL STONE, CREATE A CITY RICH IN ARTISTIC DETAIL AND SOUTHERN CHARM. LECCE IS ALSO A GATEWAY TO THE REGION’S CULINARY TRADITIONS, WHERE LOCAL MARKETS, OLIVE OIL AND HANDMADE PASTA EXPRESS THE AUTHENTIC TASTE OF PUGLIA.

OSTUNI – THE CITY OF WHITE STONE

MOVING NORTH, OSTUNI RISES DRAMATICALLY ON A HILLTOP OVERLOOKING OLIVE GROVES AND THE ADRIATIC SEA. ITS LABYRINTH OF WHITEWASHED STREETS AND TERRACES CREATES ONE OF THE MOST RECOGNIZABLE LANDSCAPES IN SOUTHERN ITALY.

POLIGNANO A MARE – CLIFFS ABOVE THE ADRIATIC

THE JOURNEY CONTINUES ALONG THE COAST TO POLIGNANO A MARE, WHERE HOUSES CLING TO LIMESTONE CLIFFS ABOVE CRYSTAL-CLEAR WATERS. THE TOWN’S PANORAMIC TERRACES AND SEA VIEWS OFFER ONE OF THE MOST DRAMATIC COASTAL SETTINGS IN PUGLIA.

MATERA – THE ANCIENT CITY OF STONE

CROSSING BRIEFLY INTO THE REGION OF BASILICATA, THE JOURNEY REACHES MATERA, ONE OF THE OLDEST CONTINUOUSLY INHABITED CITIES IN THE WORLD. THE FAMOUS SASSI, ANCIENT CAVE DWELLINGS CARVED INTO THE ROCK, CREATE A LANDSCAPE THAT FEELS BOTH PREHISTORIC AND TIMELESS.

ALBEROBELLO – THE VILLAGE OF TRULLI

BACK IN PUGLIA, ALBEROBELLO REVEALS ONE OF ITALY’S MOST UNIQUE ARCHITECTURAL TRADITIONS. HUNDREDS OF TRULLI — SMALL WHITE HOUSES WITH CONICAL STONE ROOFS — CREATE A FAIRYTALE-LIKE LANDSCAPE RECOGNIZED AS A UNESCO WORLD HERITAGE SITE.

CASTEL DEL MONTE – GEOMETRY AND MYSTERY

THE JOURNEY CONCLUDES WITH CASTEL DEL MONTE, THE ENIGMATIC FORTRESS BUILT BY EMPEROR FREDERICK II. ITS PERFECT OCTAGONAL SHAPE AND SYMBOLIC DESIGN CONTINUE TO FASCINATE HISTORIANS AND VISITORS ALIKE.

BARI – GATEWAY TO THE ADRIATIC

THE JOURNEY BEGINS IN BARI, A VIBRANT PORT CITY WHERE EVERYDAY LIFE UNFOLDS AMONG ANCIENT STREETS AND SEASIDE PROMENADES. IN THE HEART OF THE OLD TOWN STANDS THE BASILICA OF SAINT NICHOLAS, AN IMPORTANT PILGRIMAGE DESTINATION THAT REFLECTS BARI’S DEEP SPIRITUAL AND CULTURAL IDENTITY.



BEST TIME TO VISIT

APRIL–JUNE AND SEPTEMBER–OCTOBER, WHEN TEMPERATURES ARE PLEASANT AND BOTH COASTAL AND INLAND LANDSCAPES CAN BE ENJOYED AT THEIR BEST.



IDEAL FOR

CULTURAL AND ARCHITECTURAL TRAVELERS
• LOVERS OF MEDITERRANEAN CUISINE AND TRADITIONS
• VISITORS SEEKING AUTHENTIC SOUTHERN ITALY BEYOND THE USUAL ROUTES



