



VM Travel

ART, GLAMOUR AND CINEMATIC
MEDITERRANEAN ELEGANCE

5-6 DAYS
INSPIRATIONAL CULTURAL &
LIFESTYLE ITINERARY

FRENCH RIVIERA: WHITE LOTUS ESCAPE

A JOURNEY ALONG THE LEGENDARY FRENCH RIVIERA, INSPIRED BY THE ATMOSPHERE OF THE UPCOMING SEASON OF THE WHITE LOTUS**. BETWEEN HILLTOP VILLAGES, ICONIC HOTELS AND GLAMOROUS COASTAL DESTINATIONS, THIS ITINERARY BLENDS ART, PERFUME TRADITIONS AND THE REFINED EXCESS OF THE CÔTE D'AZUR. FROM THE ELEGANCE OF NICE TO THE ARTISTIC CHARM OF SAINT-PAUL-DE-VENCE, AND THE CINEMATIC SETTINGS OF CANNES, SAINT-TROPEZ AND MONACO, THIS JOURNEY CAPTURES THE ESSENCE OF MEDITERRANEAN LUXURY.

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NICE – RIVIERA ELEGANCE

THE JOURNEY BEGINS IN NICE, WHERE THE MEDITERRANEAN SETS THE TONE WITH ITS LUMINOUS SEAFRONT AND VIBRANT OLD TOWN. A PERFECT INTRODUCTION TO THE RELAXED YET SOPHISTICATED LIFESTYLE OF THE CÔTE D'AZUR.

ÈZE – VIEWS AND FRAGRANCES

PERCHED ABOVE THE SEA, ÈZE OFFERS BREATHTAKING PANORAMAS AND A TIMELESS ATMOSPHERE.

A VISIT TO THE HISTORIC FRAGONARD PERFUME FACTORY REVEALS THE ART OF PERFUME-MAKING, ONE OF THE RIVIERA'S MOST ICONIC TRADITIONS.

SAINT-PAUL-DE-VENCE – ART AND INSPIRATION

THIS HILLTOP VILLAGE EMBODIES THE ARTISTIC SOUL OF THE REGION. ITS COBBLED STREETS AND GALLERIES LEAD TO THE RENOWNED FONDATION MAEGHT, WHERE MODERN ART MEETS NATURE IN A UNIQUELY SERENE SETTING.

SAINT-TROPEZ – THE DREAMLIKE RETREAT

THE JOURNEY CONTINUES TO SAINT-TROPEZ, ONE OF THE KEY FILMING LOCATIONS OF THE SERIES.

THE ICONIC AIRELLES CHÂTEAU DE LA MESSARDIÈRE, SET AMONG MEDITERRANEAN GARDENS OVERLOOKING THE SEA, REPRESENTS THE ULTIMATE RIVIERA ESCAPE.

FROM THE ELEGANT HARBOR FILLED WITH YACHTS TO THE LIVELY PLACE DES LICES, THE ATMOSPHERE BLENDS GLAMOUR AND AUTHENTICITY.

CANNES – CINEMA AND LUXURY

CANNES REVEALS THE WORLD OF FILM AND HIGH SOCIETY. AT THE PALAIS DES FESTIVALS, THE FAMOUS RED CARPET RECALLS THE GLAMOUR OF THE INTERNATIONAL FILM SCENE.

A STROLL ALONG LA CROISSETTE LEADS TO THE LEGENDARY HÔTEL MARTINEZ, AN ART DÉCO ICON AND ONE OF THE SERIES' KEY SETTINGS, HOME TO REFINED DINING EXPERIENCES AND TIMELESS ELEGANCE.

MONACO – ULTIMATE RIVIERA GLAMOUR

THE JOURNEY CULMINATES IN MONACO, WHERE LUXURY REACHES ITS PEAK. THE HISTORIC MONTE CARLO CASINO OFFERS A GLIMPSE INTO THE WORLD OF HIGH SOCIETY, WHILE A WALK ALONG PORT HERCULE REVEALS A SPECTACULAR DISPLAY OF SUPERYACHTS AND MEDITERRANEAN OPULENCE.



BEST TIME TO VISIT

MAY–JUNE AND SEPTEMBER, WITH A SPECIAL HIGHLIGHT DURING THE CANNES FILM FESTIVAL PERIOD FOR A TRULY ICONIC EXPERIENCE.



IDEAL FOR

- LUXURY AND LIFESTYLE TRAVELERS
- COUPLES AND HIGH-END CLIENTELE
- FANS OF CINEMATIC AND EXCLUSIVE DESTINATIONS



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