



VM Travel

WINE, SPIRITS AND THE
ELEGANCE OF PLACE

10 DAYS / 9 NIGHTS

FRANCE: TERROIR & TIME

A REFINED JOURNEY ACROSS FRANCE'S MOST EMBLEMATIC REGIONS, WHERE WINE, SPIRITS AND GASTRONOMY REFLECT CENTURIES OF SAVOIR-FAIRE. FROM THE ATLANTIC CONFIDENCE OF BORDEAUX, THROUGH THE SLOW RITUALS OF COGNAC, THE GASTRONOMIC HEART OF DIJON, THE PRESTIGE OF REIMS, AND THE STORYBOOK CHARM OF COLMAR, THIS ITINERARY EXPLORES FRANCE THROUGH NUANCE, BALANCE AND ATMOSPHERE.

VM TRAVEL SRLS

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BORDEAUX – THE ART OF HARMONY

THE JOURNEY BEGINS IN BORDEAUX, A CITY SHAPED BY WINE, RIVER LIGHT AND CLASSICAL ELEGANCE. GRAND FAÇADES AND LIVELY QUAYS REFLECT A REFINED URBAN IDENTITY, WHILE THE SURROUNDING VINEYARDS EMBODY BALANCE, STRUCTURE AND RESTRAINT. BORDEAUX SETS THE TONE: CONFIDENT, CULTURED AND DEEPLY ROOTED IN TRADITION.

COGNAC – WHERE TIME BECOMES CHARACTER

MOVING INLAND, THE LANDSCAPE SOFTENS AND SLOWS IN COGNAC. HERE, QUIET CELLARS AND GENTLE RIVERBANKS TELL A STORY OF PATIENCE AND MASTERY. THE RHYTHM IS UNHURRIED, INTROSPECTIVE — A PLACE WHERE CRAFTSMANSHIP UNFOLDS OVER DECADES, AND TIME ITSELF IS THE MOST PRECIOUS INGREDIENT.

DIJON – BURGUNDY’S REFINED SOUL

THE JOURNEY CONTINUES TO DIJON, HISTORIC HEART OF BURGUNDY AND SYMBOL OF FRENCH GASTRONOMY. ELEGANT STREETS, MEDIEVAL ARCHITECTURE AND A LONG CULINARY HERITAGE DEFINE A CITY WHERE WINE AND FOOD ARE INSEPARABLE. DIJON EXPRESSES REFINEMENT THROUGH KNOWLEDGE, TASTE AND A DEEP RESPECT FOR TERROIR.

REIMS – PRESTIGE AND PRECISION

IN REIMS, THE ATMOSPHERE SHIFTS ONCE AGAIN. VINEYARDS STRETCH GENTLY ACROSS THE HILLS, CONCEALING VAST UNDERGROUND CELLARS WHERE CHAMPAGNE MATURES IN SILENCE. THE EXPERIENCE HERE IS ONE OF PRECISION AND CELEBRATION — UNDERSTATED, LUMINOUS AND TIMELESS.

COLMAR – A POETIC FINALE

THE JOURNEY CONCLUDES IN COLMAR, IN THE HEART OF ALSACE. HALF-TIMBERED HOUSES, CANALS AND VINEYARDS CREATE A SETTING THAT FEELS ALMOST UNREAL. INFLUENCED BY BOTH FRENCH AND GERMAN CULTURES, COLMAR OFFERS A SOFT, PICTURESQUE ENDING — INTIMATE, COLOURFUL AND DEEPLY EVOCATIVE.



BEST TIME TO VISIT

MAY-JUNE AND SEPTEMBER-OCTOBER •
OFFER IDEAL WEATHER, EXPRESSIVE •
LANDSCAPES AND A RELAXED RHYTHM •
— PERFECT FOR VINEYARDS, CITIES AND •
SLOW DISCOVERY.



IDEAL FOR

WINE AND SPIRITS ENTHUSIASTS •
CULTURE-DRIVEN AND WELL- •
TRAVELED GUESTS •
GROUPS SEEKING REFINED •
EUROPEAN EXPERIENCES



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